

**46. Mediaplan Uganda Story 35: featurefilm 'Hot pepperrrsss'.
SCRIPT in development, takes ± 1 month.**

Universal problem: Trade restrictions
Genre: Dance & humour
Technical storyline: Ugandan farmer realise his dream
Tactical storyline: Micro investments of Western civilians, without prejudgetments please.
Strategical storyline: free trade gives the best international cooperation
Symbolical storyline: Creative solutions for trade problems is hot-hot-hot

Vervolg: Scenario+ screenplay + treatment: 2 months workload,
Then ready for shootingproduction

Synopsis

Public Relations about European import-limitations for 3th Worldcountries

Content: this story is about a (handsome) Uandan farmer producing (very hot) peppers to sell them on a famous market in Amsterdam.

His rargetgroup is is the somewhat elder lady, of whom he heard in Africa that the are all named Ingrid, who want to use his peppers to boost their marriage with their Henkies. Our allways laughing farmer scratch himself frequently on his head because of the economic- and cultural barriers he has to overwin.

Film duration: 90-60-30 min. versions
 Categorie: comical edutainment



WTO

The WTO is active in import- & export trade and problems like (fake) subsidies and other export limitations. And what the causes of these problems are. This organisation is is not part of the UN but Works together with Worldwide organisations. This sory is about trade barriers for the export of Ugandan peppers. The **targetgroup** of this featurefilm are the housekeeping wives.

The **Universal Rights** are including Childrenrights / trade rights / fairtrade / labour rights / logistics / economical rights.

Triggered to invest in this very special filmstory?

Send an e-mail to castinginternational@planet.nl .